



PASMA

PUBLIC AGENCY SAFETY MANAGEMENT ASSOCIATION

SOUTH CHAPTER BI-MONTHLY MEETING

Thursday, December 9, 2021



The Public Agency Safety Management Association invites you to attend our next meeting. Meetings focus on issues that affect the environmental, health and safety professions in the public sector.



Join us **VIA ZOOM** or **IN PERSON** at CJPIA 8081 Moody St. La Palma (**Masks Required*)
RSVP by December 8, 2021

Let us know if you will join us in person OR if you would like to receive a link to join via Zoom

Members FREE! •••• Non-Members \$20

Agenda Items

9:00 A.M



Anna Levina, MSHRD, MBA

*Los Angeles County Department of Mental Health
PASMA South Chapter Board President*

ELECTIONS PERIOD ON NOW - PLEASE NOMINATE AND VOTE!

9:05 A.M.



*Edgar Gonzalez – LAC Public Work
PASMA South Board Treasurer*

9:15 A.M



Rationalizing with the Irrational: Challenge Culprits, Messaging Literacy & “Buy In” Best Practices

The training will explore the common dynamic of performing detail-defined work and the subsequent challenges encountered when communicating findings to those that embody one or a combination of the following barriers to effective comprehension of the assessment: scientifically illiteracy, distrust of “authority” and government, high irrationality, subscription to conspiracy theories, or ulterior motivations by nefarious personal or financial interests. The talk will delve into the futility of being purely rational with the stakeholder audience and offer “best practice” guidance from a more effective public outreach, organizational psychology and crisis communication perspective.

10:50 A.M



Share your Challenges and Best Practices!

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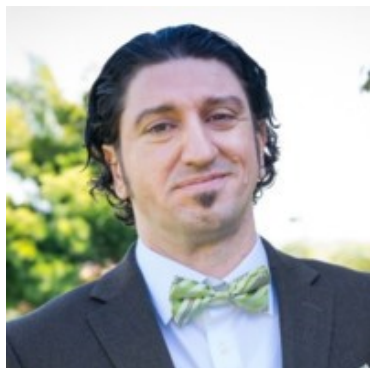


PASMA South

P.O. Box 26347, Santa Ana, CA 92799

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About the Presenter...



Gev Kazanchyan, MS, REHS, CP-FS, is a full-time risk management professional with L.A. County's Chief Executive Office. He earned his bachelor's and master's degrees in environmental and occupational health at CSU Northridge while co-captaining the ice hockey team. He is a part-time environmental health professor at his alma mater and teaches food protection at College of the Canyons and El Camino College. He has an appreciation for most things gastronomical and routinely weaves his EHS pedigree into numerous passion projects such as serving as a Food Protection & Risk Advisor to Industry during the passage of CA Assembly Bill 626, co-authoring an article on exposures to VOC's from coffee in Roast Magazine, discussing raw milk safety for the New Yorker Magazine and publishing on microbial safety for craft cocktails in the national Journal of Environmental Health.

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Meet our 2021 PASMA South Board:

President - Anna Levina, Safety Officer II, Los Angeles County Mental Health

Vice President - Jason Monod de Froideville, Waste Control Engineering Inspector, Los Angeles County Public Works

Treasurer - Edgar Gonzalez, Associate, Department of Industrial Relations

Secretary - Tina Lopez, Fire Administrative Manager, City of Victorville

Member-At-Large/Past President - Briza Morales, Risk Manager, City of Manhattan Beach

Legislative Affairs - Dick Monod De Froideville, Consultant/Retired Cal/OSHA

Meet our 2021 PASMA South Election Committee:

Paula Bouyounes, Risk and Safety Manager, Orange County Water District

Laura Ayon, EH&S Student, California State University Northridge

Marisa Phillips, Safety Assistant, Los Angeles County Public Health

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